



JANET NAPOLITANO
GOVERNOR
STATE OF ARIZONA

**MISSION STATEMENT FOR
ARIZONA GOVERNOR'S FILM AND TELEVISION COMMISSION**

The Commission has been established to promote the film and television industry in Arizona. The Commissioners will serve as ambassadors for Arizona through their industry contacts. The Commission will advise the Governor on a variety of issues, including, but not limited to, the following:

- How to maximize **current** resources and incentives available in Arizona for the promotion of the Film and Television Industries in Arizona.
- Promote, develop, and advise **new** strategies to create additional resources and/or incentives relevant to the Film and Television Industries in Arizona.
- Develop a comprehensive marketing plan to promote the Arizona Film and Television Industries.
- Identify and develop networking opportunities among the Film and Television Industries.

The Commission will work in concert with the Governor's Office, the Arizona Department of Commerce, and the Arizona Office of Tourism to promote Arizona as a premier destination for the film and television industries.